



# TEMBO PR

[tembocreates.com](http://tembocreates.com)



# Telling stories

TEMBO PR is a content-driven events company. Through bright ideas, wise words, innovative concepts and grand designs we are your creative go-to PR friend in events. We are TEMBO PR.

## Giving brands a narrative

With 12 years' experience working with a range of different companies within events, TEMBO PR will tell your story in the right way and remembered by the people who matter.

### CONTENT HEALTH CHECK

#### We can...

- Provide excellent PR in the right channels
- Write features, blogs & advertorials
- Help build online communities
- Manage your company ad spend
- Design and manage ad campaigns
- Help rebrand or relaunch your business
- Develop brand guidelines & sales collateral
- Provide competitor analysis
- Secure event partnerships
- Devise new event features
- Project manage experiential activations
- Give your brand and website a content health check!

### WE HAVE WORKED WITH...

- The Telegraph
- The Times
- News UK
- Virgin Radio
- FourFourTwo
- Bauer Media
- DMG
- News International
- Brand Events
- CarFest
- Loaded
- Exhibition News
- Exhibition World
- Conference News
- Access All Areas
- & many more!



# Background

We have 12 years experience working in PR, events and creative agencies as well as editing consumer and B2B titles including Loaded magazine and Exhibition News.

Founded by Jamie Wallis, we excel in telling stories across media verticals while getting the very best out of the people, companies and brands we work with.



## Jamie's industry experience

- Former Editor-in-chief of Exhibition News, Exhibition World & Access All Areas
- Redesigned & relaunched EN, EW, AAA & CN
- Launched EN 30 Under 30
- Launched EN Elite List
- Launched the EN Green Award & EN Indy Award
- Launched News UK's new events business
- Rebranded Mash Media (got rid of the purple!)
- Rebranded the Event Production Show
- Written award winning EN and AEO entries
- Regular judge for the AEO Awards



## Embarrassingly nice things people have said about us...

"Jamie is the kind of person you want in a room because he doesn't think like the rest of the room. If you want considered ideas that build on strong editorial rationale then he is your guy. His approach, tone, vibe and creativity make him a very important cog in this content led world we live in. Unlike many PRs and creatives he lacks the ego and therefore becomes a central part of whatever team he is in."

**Damian Norman**, head of attraction  
ExCeL

"Jamie is impressive in his creative approach, pace of work, attention to detail and commercial understanding of businesses and brands. He is also a very pleasant person to be around! I have greatly enjoyed working with him on a number of projects."

**Paul Byrom**, managing director  
Upper Street Events

## Our values

- Think like editors and write like journalists
- Always tell shareable stories
- Understand the market brands live in
- Show creativity!
- Provide expert advice & be part of the team
- Be proactive and reactive
- Understand a brand's tone of voice
- Have a structured approach to PR & Brand Campaigns
- Be fun to work with!



## Other Services Include:



### TEMBO IMPACT

TEMBO IMPACT is a specialist marketing agency for events. We are a team of marketers with experience in all aspects of event marketing. We plug into your existing team to add impactful marketing wherever it's most needed.



### TEMBO CONTENT

Event attendees expect high quality content, and the growing challenge for organisers is to find the people who can deliver exciting conference programmes and seminar content – when they are needed. TEMBO CONTENT is a fresh approach to delivering those solutions.



### TEMBO PEOPLE

A fresh approach to marketing resource for event organisers. A collective of experienced freelance event marketers who rapidly make a difference. Synchronised and scalable with your event business needs. Available when you most need it.



**TEMBO**  
**PR**

tembocreates.com

## Contact us today

☎ 07983588234

✉ jamie@tembocreates.com

